



LYON GDC 2007 - 2008
SPONSOR REGISTRATION FORM

www.lyongdc.com

Registration Deadlines:
NOVEMBER 20

COMPANY INFORMATION

Company Name _____

Address _____

City _____ State _____ ZIP _____ Country _____

Telephone _____ Fax _____ website _____

Intra community VAT number (if your company is registered in Europe) : _____

Billing Address (if different than the address above) _____

Address _____

City _____ State _____ ZIP _____ Country _____

Telephone _____ Fax _____

Intra community VAT number (if your company is registered in Europe) : _____

Representative Mr. / Mrs. First Name _____ Last Name _____ Title _____

Email _____ Direct Line _____ Cell Phone _____

ADDITIONAL PERSONS: +400€ EACH (if other than one person represent your company)

Additional #1 Mr. / Mrs. First Name _____ Last Name _____ Title _____

Email _____ Direct Line _____ Cell Phone _____

Additional #2 Mr. / Mrs. First Name _____ Last Name _____ Title _____

Email _____ Direct Line _____ Cell Phone _____



CHOOSE YOUR OFFER & CALCULATE YOUR PRICE

PLATINUM SPONSOR

| On-site Promotion | Available on the a la carte menu |
|---|---|
| 1 Sponsored session | YES |
| Showbag insert | YES |
| Logos in all conference Rooms (on sides) | NO |
| Logo on the badge holder (second) | NO |
| Logo on LGDC lanyards (first) | NO |
| 1 table top with 12sqm exhibition booth (for pop up display) | NO |
| 1 page-ad in the event guide (2 nd &3 rd cover) | NO |
| Logo on the event guide Platinum partner's area | NO |
| 10 Lyon GDC passes | NO |
| 10 cocktail invitations | NO |
| 5 exclusive posters (1m/1m) | NO |
| 10%discount on à la carte options | NO |
| | NO |
| Online Promotion | |
| Logo in partners' area on LGDC web site | NO |
| 1 Targeted article in LGDC newsletter/email blast | NO |
| 1 article on LGDC web site, sponsor listing | NO |
| Logo on all printed documents (in the platinum sponsors' area) | NO |
| TOTAL | |
| <i>Before Tax</i> | € 15 000 |
| <i>VAT Included</i> | € 17 940 |

GOLD SPONSOR

| On-site Promotion | Available on the a la carte menu |
|---|---|
| 3 Exclusive posters (1mx1m) | NO |
| 1 table top with 9sqm exhibition booth (for pop up display) | NO |
| 1 one-page ad in LGDC event guide | YES |
| Logo on GDC event guide in Gold partners' area | NO |
| 6 LGDC passes | NO |
| 6 cocktail invitations | NO |
| 1 sponsored session | YES |
| 10% discount on A la Carte options | NO |
| | |
| Online Promotion | |
| Logo in partners' area on LGDC web site | NO |
| 1 Targeted article in LGDC newsletter/email blast | NO |
| 1 article on LGDC web site | NO |
| Logo on mailing documents (in the silver sponsors' area) | NO |
| TOTAL | |
| <i>Before Tax</i> | € 10 000 |
| <i>VAT Included</i> | € 11 960 |



SILVER SPONSOR Silver Sponsors are available with table top also for € 8000 (VAT to be added)

| On-site Promotion | Available on the a la carte menu |
|--|---|
| On-site Promotion | NO |
| 1 Exclusive poster (1mx1m) | NO |
| Logo on GDC event guide in Silver partners' area | NO |
| 4 LGDC passes | NO |
| 4 cocktail invitations | NO |
| Online Promotion | |
| Logo in partners' area on LGDC web site | NO |
| 1 Targeted article in LGDC newsletter/email blast | NO |
| 1 article on LGDC web site | NO |
| Logo on mailing documents (in the silver sponsors' area) | NO |
| TOTAL | |
| <i>Before Tax</i> | € 5 000 |
| <i>VAT Included</i> | € 5 980 |

A LA CARTE OPTIONS

| | Price Before Tax | Price VAT included |
|--|-------------------------|---------------------------|
| ONLINE PROMOTION | | |
| <input type="checkbox"/> Flash banner on the web site (monthly rate) | €1 500 | €1 794 |
| ONSITE PROMOTION | | |
| <input type="checkbox"/> T-shirt sponsor (exclusive): 500 units | €7 000 | €8 372 |
| <input type="checkbox"/> Show bag Sponsor (exclusive): 500 units | €7 000 | €8 372 |
| <input type="checkbox"/> Leaflet Showbag insert (production not included) | €1 500 | €1 794 |
| <input type="checkbox"/> 1 one-page ad in LGDC event guide | €1 000 | €1 196 |
| <input type="checkbox"/> 1 one-page ad in LGDC event guide: back cover | €2 000 | €2 392 |
| CONFERENCE PROMOTION | | |
| <input type="checkbox"/> 1 sponsored sessions | €1 500 | €1 794 |
| <input type="checkbox"/> Tutorials (3 hours) | €5 000 | €5 980 |
| EXTRA SPONSORSHIP | | |
| <input type="checkbox"/> Party/cocktails sponsor (2 available - 1 per day) | €15 000 | €17 940 |
| <input type="checkbox"/> Lunch Bag sponsor (2 days - exclusive) | €12 000 | €14 352 |
| <input type="checkbox"/> Bar Area sponsor (exclusive) | €10 000 | €11 960 |
| OFFERS ON DEMAND ONLY | | |
| <input type="checkbox"/> Goodies' insert in show bag (production not included) | €2 500 | €2 990 |
| EXTRA SIGNAGE (LIMITED AVAILABILITY) | | |
| <input type="checkbox"/> Drop banners | €800sqm | €956 |
| <input type="checkbox"/> Elevator poster (1mx2m) | €2 000 | €2 392 |

TOTAL VAT INCLUDED €

